

## A GOLDEN TRIANGLE MALL

shopgoldentriangle.com

## DENTON'S FLAGSHIP RETAIL DESTINATION

Golden Triangle Mall serves as Denton's flagship retail destination through its emphasis on **community**, **culture and commerce**.

- EXCELLENT CO-TENANCY with key traffic draws including JCPenney, H&M, Dillard's, Barnes & Noble, Ross, Floor & Décor and many others.
- **ENHANCED VISIBILTY** through substantial project marketing package with social media, enhanced SEO, interactive website and a dedicated team.
- KEY LOCATION in the midst of active subdivisions adding more than 18,000 new homes, in addition to nearly 79,000 households with the trade area.
- **PYLON SIGNS** availability at key points along both Loop 288 and on IH-35, one of North Texas' most heavily trafficked thoroughfares.



# Where D-FW retail and community make a point Golden Triangle Mall Denton





## DESTINATION RETAIL FOR THE DENTON COMMUNITY

- A RETAIL LANDMARK: Golden Triangle Mall offers Denton's leading retail destination with a fresh look, new retailers and restaurants, and revamped and updated national concepts.
- A SIGNATURE LOCATION: Golden Triangle Mall, located at I-35E South and Loop 288, is the cornerstone of Denton's leading retail district. A major renovation and redevelopment for Golden Triangle created a completely new shopping environment inside and out.
- STELLAR CO-TENANCY: Golden Triangle Mall is fast-growing Denton's only mall and features a line-up that includes anchors Dillard's, JCPenney, H&M, Ross, Barnes & Noble, Fitness Connection and Floor & Décor.

Food concepts include Boka Feliz, Hawaiian Bros. Island Grill, Italia Express, Starbucks, Supreme Crab Cajun Seafood & Bar, Great American Cookies and more.

The mall also features numerous in-line retailers, including popular mall retailers Windsor Fashions, Francesca's, Buckle, Torrid, Hot Topic, JD Sports, Aeropostale, Bath & Body Works, Victoria's Secret and others, inside and out.

• **EXPERIENTIAL RETAIL:** Launch Family Entertainment will soon attract customers with variety of attractions, including trampolines, ninja courses, climbing walls, laser tag and more!





## SERVING THE COMMUNITY, EMBRACING THE CULTURE



- Golden Triangle serves the dynamic trade area with a mix of national, regional and local concepts, and is host to community events like Taste of Denton and also is home to Denton's local and loved Denton Community Theater.
- Denton's cost of living index ranks amongst the lowest for cities in Texas.
- Denton is home to two state universities with α combined enrollment of more than 63.000 students.

HOUSEHOLDS

78,000

Within a 7-mile radius



AVG HH INCOME

\$110,493

Within a 7-mile radius



DAYTIME POPULATION

195,493

Within a 7-mile radius

Denton's culture embraces creativity and commerce.

#### YOUNG, ACTIVE & EDUCATED

A population with median age of **32.2** and approximately **44%** of the population with a bachelor's degree or higher

#### SPORTS TOURISM IN DENTON

**\$1.6B** Annual impact. The area offers an active lifestyle with more than **5,600 ac** of parkland and more than **74 mi** of trails.

#### TRAVELERS TO DENTON

Spent more than \$302M, and the travel industry in the city supports more than 2,000 jobs.



# GOLDEN TRIANGLE BENEFITS FROM TRADE AREA GROWTH

Golden Triangle Mall serves as a top retail destination for Denton County communities like **Argyle**, **Northlake** and **Corinth**.

#### THESE ARE AMONG D-FW'S FASTEST-GROWING AND MOST AFFLUENT COMMUNITIES



Argyle, Texas

With a population of **6,100** and an affluent average household income of approximately \$223,000.



Northlake, Texas

With a population of **10,243** and an affluent average household income of approximately **\$152,000**.



Corinth, Texas

With a population of **22,746** and an affluent average household income of approximately \$144,000.

DENTON POPULATION

160,000

(U.S. Census)

DENTON COUNTY POP

1M+

(U.S. Census)

DENTON, TEXAS

1 of 15

largest-gaining cities by numeric population change



## DEMOGRAPHICS 2023

	7-MILE	CITY OF DENTON
Population	207,634	149,125
Avg Income	\$110,483	\$93,994
Daytime Pop	195,493	151,203
Housing Units	77,881	58,471
Avg HH Size	2.57	2.42
Pop Growth (2023-2028)	1.64%	2.47%
% Bachelor's or higher	46.2 %	44.4%



CENTER **DETAILS** 

Denton's Only Mall

NEC of IH-35 & Loop 288, Denton, Texas

Anchor of Denton's No. 1 Retail District

Mall GLA: 784,200 Occupancy: 96 %

#### **TENANT MIX**















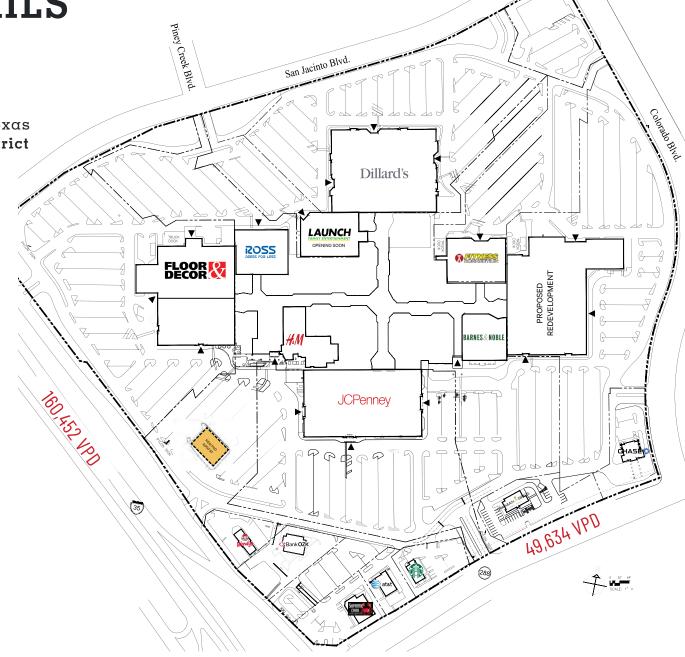




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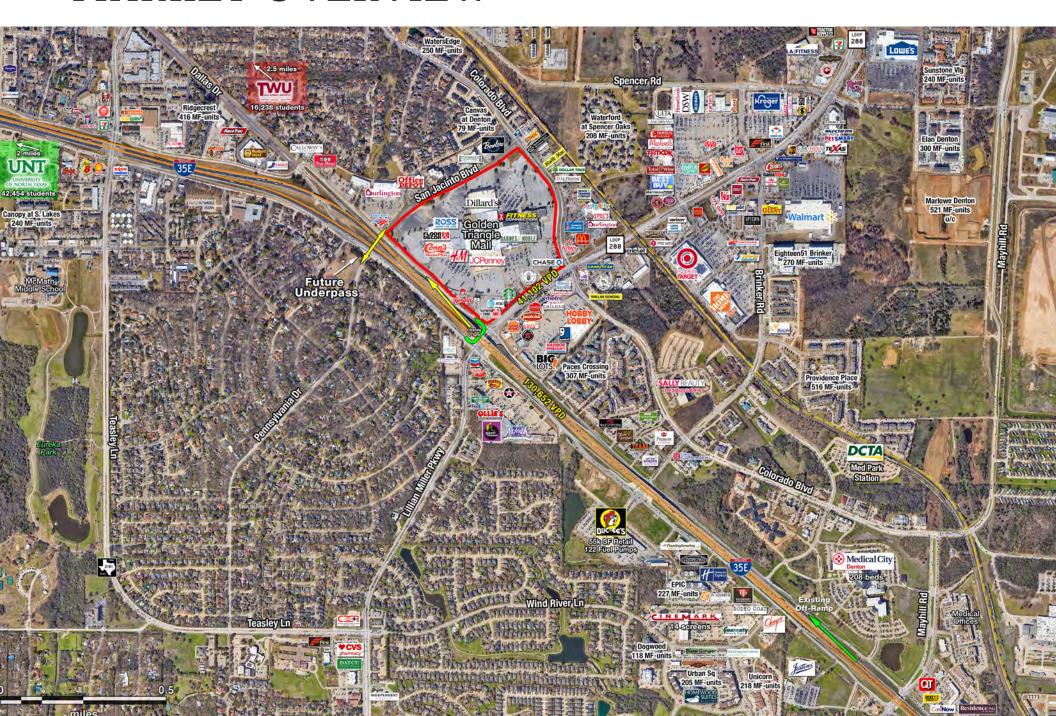




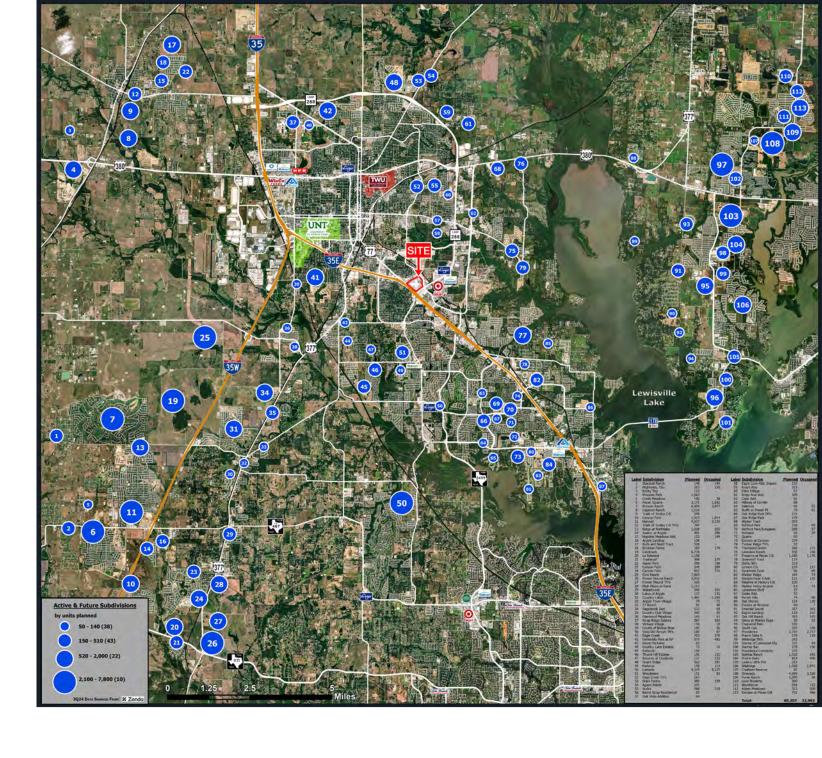




### MARKET OVERVIEW



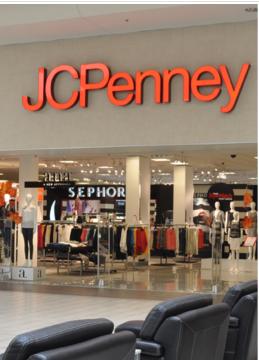
# HOUSING TRADE AERIAL













△ GOLDEN TRIANGLE MALL

weitzman<sup>®</sup>

Property Video





